



January 2024

To whom it may concern

POLOKWANE AIRSHOW

I trust this message finds you well.

I am reaching out on behalf of the M.O.T.H.S (Memorable Order of the Tin Hats), an organization with a rich history dating back to its founding in 1927 by MOTH "O" Mr. Evenden. Rooted in the principles of True Comradeship, Mutual Help, and Sound Memory, our mission is to continue serving our local communities.

Currently, our focus at BOTHA Shellhole extends to supporting old age homes and children in need, including those at PEACEHAVEN, our M.O.T.H old age home, and school kids from institutions like Tom Naude, PEMPS, PHS, and more. In our pursuit of enhancing community support, we have decided to organize a significant event

– the 2024 airshow at Polokwane International Airport on June 28th and 29th.

This event will showcase a validation of display aircraft on the 28th, leading up to a full airshow on the 29th of June. The primary objectives are to raise funds for BOTHA Shellhole's community outreach programs and to create awareness of aviation and our airport among businesses and the public.

We are excited to invite your esteemed organization to be a part of this initiative through various sponsorship opportunities, including:

- food stalls (3m x 3m),
- non-food stalls (3m x 3m),
- vehicle display areas,
- flying display teams,
- Capital Sounds sponsorship (broadcaster for the show),
- hospitality chalets for your clients (includes air display and a visit with a pilot),
- and the prestigious main show sponsor position.

Benefits for sponsors include extensive radio and newspaper coverage for four months leading up to and including the show day. Additionally, all sponsors will receive an 18A tax certificate, allowing you to claim up to 10% of your total taxable income per year from SARS.



We are flexible and open to negotiating space and pricing based on your specific needs for the event. Your involvement in this prestigious event would be highly valued, and we look forward to the possibility of having your organization contribute to our noble cause.

Kind regards

Robin Tapinos
Event Safety Officer
0741176384 / 0636046670

Anton le Roux
Old Bill, Botha Shellhole
079 0494552



SPONSORING OPTIONS	INVESTMENT RATE	SELECT (✓)
Food stall 3m x 3m	R 1 000.00	<input type="checkbox"/>
Non-food stall 3m x 3m	R750.00	<input type="checkbox"/>
Display area (vehicles)	R10 000.00	<input type="checkbox"/>
Flyng display team.	R30 000.00	<input type="checkbox"/>
Capital Sounds (broadcaster for the show)	TBC	<input type="checkbox"/>
Hospitality chalet for your clients including: <ul style="list-style-type: none"> • air display branding • 100 tickets 	R90 000.00 *	<input type="checkbox"/>
Main show sponsor including: <ul style="list-style-type: none"> • Full event advertising coverage. • Event Branding • Newspaper and radio mentions • Dedicated Sponsor Announcements • 100 Tickets 	R900 000.00 **	<input type="checkbox"/>

Terms and conditions Apply.